

EDUCATION

University of Bern <i>Master of Science in Business Administration (Candidate)</i>	Bern, Switzerland September 2021 - present
Bachelor of Science in Business Administration <i>Minor in Digitalization and Applied Data Science</i> <i>magna cum laude</i>	

EXPERIENCE

University of Bern, Institute for Accounting and Controlling <i>Research Assistant</i>	Bern, Switzerland October 2025 - present
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- Programmed, ran, and analysed experiments using Python and oTree.
- Supported teaching and grading of managerial accounting courses.

Gadget Entertainment Group <i>Project Manager</i>	Bern, Switzerland May 2023 - September 2025
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- Planned, coordinated, and administered festivals and large-scale concerts with up to 35,000 attendees at Switzerland's largest full-service music agency.
- Developed and executed communication, marketing, and sponsorship measures, including social media, website, newsletters, out-of-home campaigns, and sponsor activations.
- Owned budgeting and controlling for individual projects (budgets up to CHF 350,000).

Swiss Federal Office of Energy, EnergieSchweiz <i>Assistant to the Administration, Management, and Marketing</i>	Ittigen, Switzerland March 2021 - August 2021
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- Supported the rollout of the new EnergieSchweiz Website and CI/CD.
- Coordinated and responded to citizen inquiries related to energy efficiency and renewable energy topics.
- Wrote and published editorial content for social media, newsletters, and the official website.

Schneider Software AG <i>Technical Support and Software Quality Controller</i>	Thun, Switzerland November 2020 - February 2021
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- Installed and configured company software for clients.
- Supported the secretariat, IT department, and quality assurance team.

Swiss Armed Forces <i>Basic Training</i>	Airolo, Switzerland June 2020 – October 2020
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- Mandatory Military Service.
- Completed basic training as a combat medic.

SKILLS & LANGUAGES

Skills:

Python, R, Power BI, Quarto, HTML, oTree

Notion, Jira, Trello

Microsoft 365, Adobe Creative Suite

CRM and CMS systems

Languages:

English (C2 Proficiency, Grade A), **German** (Native Speaker), **Swiss German** (Native Speaker), **French** (Fluent)