Nicolas Müller

Data-driven business graduate with experience in data analytics, marketing, and the music industry.

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EDUCATION

University of Bern	Bern, Switzerland
Master of Science in Business Administration (Candidate)	September 2021 - present

Bachelor of Science in Business Administration
Minor in Digitalization and Applied Data Science
magna cum laude

EXPERIENCE

University of Bern, Institute for Accounting and Controlling	Bern, Switzerland
Research Assistant	October 2025 - present

- Designed, programmed, and analysed behavioural and economic experiments using Python and oTree.
- Translated experimental results into structured, data-driven insights for research and teaching.

Gadget Entertainment Group	Bern, Switzerland
Project Manager	May 2023 - September 2025

- Planned and delivered festivals and large-scale concerts with up to 35,000+ attendees, including project planning, coordination, and execution.
- Developed and executed marketing and communication strategies across social media, websites, newsletters, campaigns, OOH, and sponsor activations.
- Owned budgeting, cost control, and financial tracking for individual projects (budgets up to CHF 350,000).

Swiss Federal Office of Energy, EnergieSchweiz	Ittigen, Switzerland
Administrative and Marketing Assistant	March 2021 - August 2021

- Supported the rollout of the EnergieSchweiz website, including content management, digital communication, and brand guidelines (CI/CD).
- Wrote and published editorial and marketing content for social media, newsletters, and the official website.
- Coordinated and responded to stakeholder and citizen inquiries related to energy efficiency and renewable energy.

Schneider Software AG	Thun, Switzerland
Technical Support and Software Quality Controller	November 2020 - February 2021

- Installed and configured enterprise software solutions for clients.
- Provided technical support, quality assurance assistance, and administrative support.

Swiss Armed Forces	Airolo, Switzerland
Basic Training	June 2020 - October 2020

- Mandatory Military Service.
- Completed basic training as a combat medic.

SKILLS & LANGUAGES

Data Analytics: Python, R, Power BI, SQL, Quarto, oTree
Tools & Workflow: Notion, Jira, Trello, Microsoft 365, Project Management, Budgeting
Creative & Digital: Adobe Creative Suite, Content Management Systems (CMS), HTML

Languages: English (C2 Proficiency, Grade A), **German** (Native Speaker), **Swiss German** (Native Speaker), **French** (Fluent)